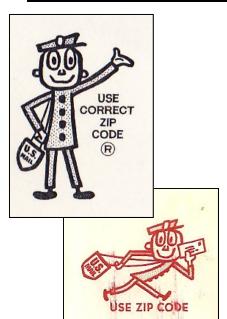






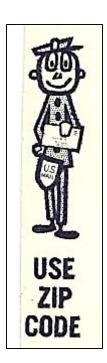
The Cover Story

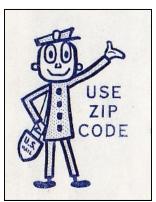
The first appearance off Mr. Zip was on the Sam Huston stamp of January 1964. Mr. Zip appeared in numerous poses and colors over the years, before being retired in 1993. Old Glory 'G' was the last use.











www. Central Florida Stamp Club. org

Program Schedule (July/August/September)

July meetings — The first meeting on 07/07 will have Jim Pullin taking about a topic that still is to be determined. The second meeting on 07/21 will have A. Stephen Patrick talking about "Castro's Cuba".

August meetings — The first meeting on 08/04 has A. Stephen Patrick presenting "The Voyage of the Concord". The second meeting on 08/18 is \$5 Super auction. Come prepared with your wallet and stuff to sell!

September meetings — The first meeting on 09/01 is Youth Night 2011 Part II. The second meeting on 09/15 has Josh Furman talking about "What is Postal Stationery?"

The one remaining BoD meeting for 2011 is scheduled for September 30. Please mark your calendars.

June meeting recap

The pre-meeting dinner was well attended with 10 hungry folks — 32 signed in for the meeting. Francis Ferguson presented "Running a show". The auction sold 25 lots totaling \$156.70! The quiz was won by Ann Dowrick, with a perfect score, in second place with a near perfect score (missed one) was husband Robert Dowrick.

The second meeting started off with 9 dinner folks — and 26 signed in for the meeting. It was nice to see Stuart Bernstein again after a long absence. The presentations of "What you find interesting" by club members was entertaining and shows the depth and breadth of things collected by folks. The auction sold 18 lots for a total of \$107.

Event Calendar 2011

CFSS-Fall September 17-18 FLOREX 2011 Dec 2, 3 & 4

For more info: www.FloridaStampShows.com

Dinner Plans

Come join the group for dinner at Viet Garden at 5:30pm before each meeting. Bring your appetite – and your wallet. If you need directions or more information call Francis at 407.493.0956.

Monthly Quizzes

- Jul 5¢ Flags WWII (2nd meeting)
- Aug Butterfly
- Sep "Stoned Men"
- Oct Hocus-Pocus IX (2nd meeting)
- Nov Ducks for \$2

Challenge 2011

Clue #1, The Pemberton Medicine Company was incorporated with a new name in the year that the famous philatelic individual was born. A famous "Chap" was also born that year.

Clue #2, My home town was little comfort, but we had cookies and shoes.

Clue #3, All together they were in 1963, on that special "Day"; Mable provided the substance, J. Edward spoke and James A. attended.

Clue #4, Uncle Franks best bud 'Larry' from The Puritan City, was of great influence.

Clue #5, Something is a foot (two of them) in the commonwealth.

Clue #6, Wanna see the collection? Go west(on) young man!

Clue #7, Anagrams are us — 'slicrogeeleg' Two "well-read" words — so to speak.

SUNPEX 2011

Wow! Attendance numbers showed a 25% increase over 2010, with 131 signed in on Saturday and slightly over 50 on Sunday. The floor remained business as did many of the dealer's booths until well into the day. Sales for most all of the 13 dealers, seemed to exceed expectations and in a couple of cases FAR exceeded target numbers.

Thank you to everyone who participated in some way to make the show happen. From the staffing of the Youth Table to the Reception Desk — everyone deserves a 'high five' for dedication to the club and the wider world of philately.

I See the Light

One of our members (Robert Fisher) has generously offered to make available — with advance notice please — a LCD projector and laptop for those that would like to use such items while presenting at a club meeting. This means you could place your presentation material on a flash drive and not worry about anything else. Please contact Robert Fisher directly for specific details. Thank you Robert!

The Cover Story

NO ZIP CODE PART 1 —- by Randall Priest

As the mail volume increases the in the 1960's the post office has been looking for ways to improve the way the mail is moved from city to city and also delivered to addresses. Robert Moon a postal worker who has also been thinking of ways to improve how the mail is moved. In the late 1950's he invented a three digit code system that he believed would help keep up with the mail volume after WWII. Moon used three numbers, the first one to divide the county into zones to make it quicker to direct mail to zone rather than a state or town. The next two were for a post office or city.

With any new idea, it took some time before the idea began to get attention. After looking at Mr. Moon's idea they added two more numbers. This system of five numbers was developed into what we call a Zip Code. In 1963, the United States Congress passed legislation to create the Zone Improvement Plan Codes. (ZIP CODES) Mr. Moon was given credit for the first three numbers only.

How did this system of five numbers work? The first number indicates a geographical area of the country; the next two numbers represent post offices in small cities and postal zones in larger cities. As the machinery improved the numbering system was proving to be a great success.

Now there was just one problem. How do you get the American public to use these numbers on their letters? The Zip Code numbers were introduced at a time that was rife with fear that progress would soon reduce us all too impersonal numbers.

The post office knew that if the new Zip Code was not used it would not improve the delivery of the mail. Enter 'Mr. Zip', who became the wide-eyed mascot of postal efficiency. Now also along with the promotional material featuring Mr. Zip, the post office was using posters, radio, television advertisements and a new song. The five-digit ZIP code was initiated on July 1, 1963.

Within this legislation was a provision that exempted four Post Offices from using the new Zip Codes. These exemptions were promoted, in part, by the Senator from Kentucky. We find these four cities in the following states: Kentucky, New Jersey, Pennsylvania, and Virginia.

This multi-part series will extend into the fall months. Look for the remainder of the story to follow!

SUNPEX '11 Exhibit a Success by ASP

CFSC members came through again with an interesting and well received show of philatelic gems. Ten members presented 14 exhibits of 20 frames. A blue ribbon and best in show went to **Al Nagy's** Canadian Semi Postal Airposts. The other blue ribbon went to a new exhibit of Slania engravings by **Steve Patrick**.

Second level red ribbons went to **Jim Edmunds** for his Naval Armored Cruisers, **Josh Furman's** New York Cancel Exhibit A to ?, the 1947 Everglades with First Days by **Steve Patrick**, **Bob Fisher's** Carpathian Ukraine #1, **Francis Ferguson's** High Value Transport Airmails, and the Mexican Independence Joint Issue by **Steve Patrick**.

Third level yellow ribbons went to **Karl Zurn's** Covers, Crosby USS Constitution

Phil Fettig's Submarine Covers, **Jim Archbold's** Christmas 1st Day Covers, **Randall Priest's** interesting What I Collect, **Bob Fisher's** Polni Ponzi Field Post, and **Al Nagy's** Queen Victoria's Diamond Jubilees of Canada.

The Audience Favorite will be announced at a later meeting. Thanks to all exhibitor's for their time, talent, and material. Perhaps new members will come from our efforts, and, of course, virtue is its own reward.

Quotable

"Do or do not... there is no try." - That little green thing with a real punch — Master Yoda

The Central Florida Stamp Club is a 70+ year old organization governed by a Board of Directors elected by the general membership every two years and dedicated to the enjoyment of the hobby of stamp collecting.

- Membership is a reasonable \$18 per year, \$6 for youth.
- Meetings are twice a month on the first and third Thursdays.
- The Membership of the CFSC includes many diverse interests that cover the range from A-Z.
- The meeting is centrally located to downtown Orlando and can be easily accessed from SR 50 (Colonial Drive) and I/4.
- The Marks Street Senior Center has been our host for the last 10 years and provides a pleasant meeting room with easy access and plenty of free parking.
- The informal part of the meeting runs from 6:30-7:00. The business side of things from 7:00-7:20. Cried auction and/or presentation to start at 7:25 until 8:00. Followed by auction wrap up and informal discussions from 8:00 to 8:25. We must be out of the building by 8:30 without exception.
- The Membership of the CFSC participates as the host and sponsor of the SUN-PEX show in June of each year. In addition, we are the resident hosting club for FLOREX, and many of the smaller local shows held in the Orlando area.
- The CFSC maintains a website: CentralFloridaStampClub.org
- Benefits of membership include; monthly newsletter, access to loaner equipment & catalogs, participation in door prize drawings & quizzes, the right to bid in cried/silent auctions and much more.

Central Florida Stamp Club



NOTE: Opinions expressed in this newsletter are solely those of the authors placing articles, and are not reflective of the CFSC or any members.

The Editor of this newsletter, Francis Ferguson can be reached at 407.493.0956 (Cell) or E-mail address Editor@CentralFloridaStampClub.org

CFSC Officers (2010/2012)

President Francis Ferguson
VP-Operations Robert Dowrick
VP-Programs A. Stephen Patrick
Treasurer Jim Archbold
Secretary Josh Furman
Director-at-Large Phillip Fettig

Director-at-Large Randall Priest